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Richard Domitrek

Team Leader

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EDUCATION

Master of Sport Management

Charles University, Prague

2000 - 2005

Erasmus programme

University of Roehampton, London

2003 - 2004

LANGUAGES

Czech (Native)

English (Proficiency Level)

CAREER PROFILE

- Over 20 years of experience in ICT
- Extensive background in software development
- Experience with agile development (Scrum)

EXPERIENCE

Product Owner

Oct 2016 - Present

MallGroup, Prague

- I was there, when a corporation was born
- Implementing Scrum for Rozbaleno.cz
- Developing a robust e-commerce platform

Account / Project Manager

Nov 2015 - Jun 2016

Teamwork, Prague

- Developing an affiliate marketing system
- Developing a streaming audio/video platform

Marketing Communications Manager

Jan 2015 - Nov 2015

Dinner in the sky, Prague

- Taking a break from ICT in a sky box high above the ground

Project Manager / Creative

Jan 2007 - Mar 2013

Multimedia atelier, Prague

- From an idea, to customer satisfaction - through a unique web experience
- Over years in the company I worked for number of interesting clients, e.g. Pilsner Urquell, Česká spořitelna (Erste Group), Wrigley, Kraft Foods, SAB Miller, etc.
- Everything from microsites to corporate solutions

External Internet Consultant

2010 - 2011

Firefly Branding, Prague

- Worked for Jiwon Shin, one of the world's leading graphics designer. Cooperated on a new brand creation for Halada Jewellery (Halada City)

Software Analyst / Internet Consultant

May 2005 - Dec 2006

Economy.cz, Prague

- I was part of team developing Allytrade, an internet marketplace solution for government and private organizations. I had a leading role in creating a multi-criteria online auction, which has been largely used since.

IT Manager

Oct 1996 - May 1988

ICP, Prague

- Originally hired as an IT support, I was later responsible for company network development, and digital media development.

Content administrator

May 1995 - Sep 1996

Video On Line, Prague

- I worked in Video On Line part time as content administrator. At the time I was still a student on high school. It was exciting, because Video On Line was the first company to launch free internet connection on czech market.

SKILLS

E-commerce Agile Development Scrum Web Project Manager PHP UX SEM SEO HTML CSS PPC

Online Marketing Google Adwords Google Analytics

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